

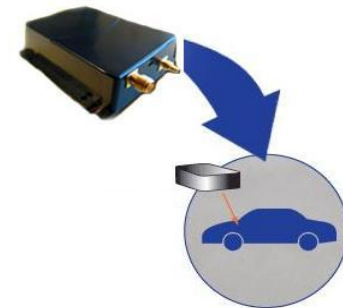


Take Full Control of Your Fleet with TrackGPS

Components of the Solution



- TrackGPS client (communication equipment: 'black box'), installed on the car;
- TrackGPS Server, used to locate and monitor the fleet;
- Personal Navigation Device (PND) with touch screen, GPS, and GPRS (for bidirectional communication);
- a SIM card;
- the high-resolution map and
- a user-friendly Web interface.



Note:

- all the software and hardware equipment required to use TrackGPS are provided by AROBS.

Functions and Features



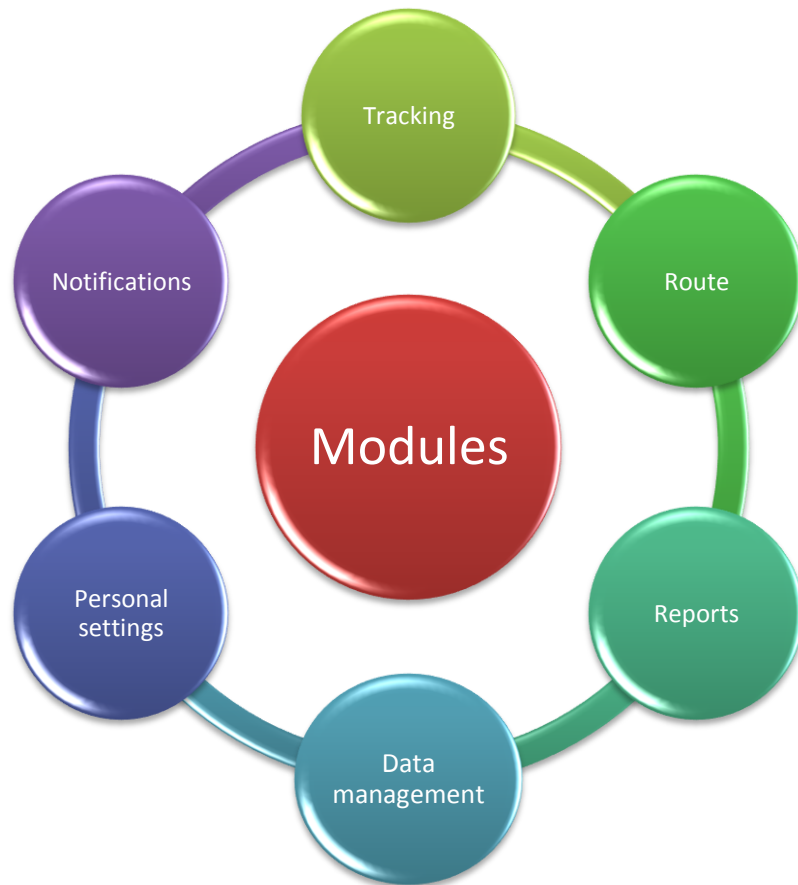
- monitoring and management of the mobile fleet's daily activities,
- provision of fast and easy access to each vehicle's location, speed, distance covered, route, fuel consumption;
- management of the fleet users, routes, divisions, schedules, the GPS devices, etc.;
- hotspot management (adding / removing / editing hotspots on the map);
- navigation software pre-installed on the mobile devices;
- high resolution digital map of over 1000 urban areas and 50,000 Points of Interest - POI (hotels, restaurants, gas stations, etc) and Full Europe Map (45 countries).

Functions and Features



- a map in Flash format on the server used to monitor the mobile devices. The map format can be modified according to customer needs;
- simultaneous display (on map) and control of all the fleet's vehicles;
- automatic report generation;
- report customization option to control the report look and content (e.g. speed, deviation from route, consumption reports, deviation from schedule, digital tachometer, tire replacement, oil change, repairs, etc.);
- unlimited track logs;
- two-way communication between the office and the mobile workers.

Modules & Benefits



- Productivity increases
- Fleet size and cost cutting
- Fuel costs decreases
- Fleet safety improvement
- Fleet life span increase
- Improved response times
- Improved customer service
- Decreased fleet carbon footprint

Benefits – Detailed



Improved Productivity

You will know exactly what your drivers are doing 24-hours a day by locating your vehicles in real-time and monitoring idle times.

Cost Cutting on Fuel and Maintenance

Real time notifications on inefficient driving behaviors reduce both fuel and fleet maintenance costs. Our solution gives you an insight regarding your fleet activity so you can limit speeding and idling.

Fleet Size and Vehicle Route Optimization

By closely monitoring your employees you can ensure maximum efficiency and utilization for each vehicle of your fleet. You can also determine whether drivers are using the vehicles for personal purposes.

Benefits – Detailed



Improved Driver Safety

TrackGPS can reduce risks of accidents and vehicle misuse by improving the drivers' behavior. Drivers can no longer speed or use the vehicle for personal purpose without authorization.

Improved Response Times

Real time information on vehicle location can help you react swiftly to urgent requests. You will know exactly which vehicle is closest to the place of call and act immediately.

Benefits – Detailed



Increased Fleet Life Span

You can reduce fleet depreciation by managing your vehicles efficiently and reducing mobile fleet overheads.

Quick Theft Recovery

By easily identifying the location of a vehicle in case of theft you can recover it quickly.

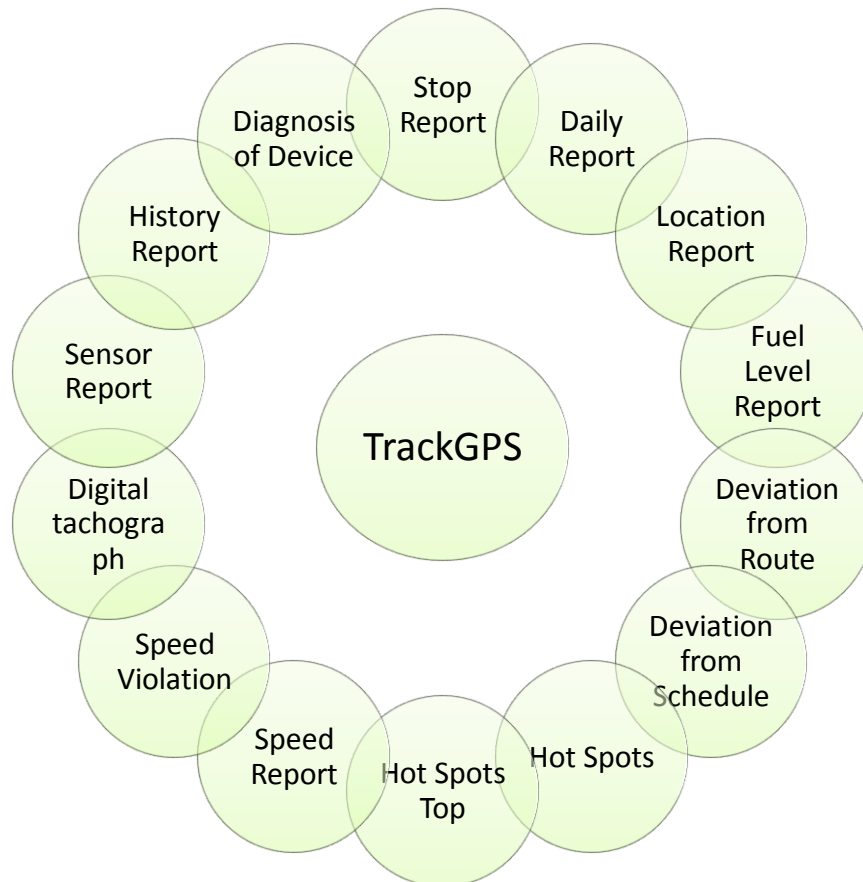
Insurance Discounts

The installation of a GPS tracking device can help lower your insurance rates.

Reduced Carbon Footprint for Your Fleet

By limiting speeding and idling, increasing route efficiency, eliminating unauthorized usage, your fleet becomes fuel efficient.

Reports



TrackGPS delivers detailed fleet tracking and reporting data, both historically and in real-time.

You can easily access the reports and maps using any web browser for daily or weekly statistics regarding the total mileage, speed, number of stops, distance travelled, graphical description of the driver's activity over a specific time range, the driver's total work hours, idle events, route efficiency, stops.

Pricing Information



Rates depend on:

- the type of contract (purchased versus rented hardware equipment);
- number of vehicles fitted with the system;
- the subscription model (1 year, 2 year, or 3 year subscription);
- the warranty program chosen;
- the customer's country.

Hardware Cost:

- depending on the subscription model, the hardware cost per vehicle can get as low as 155 EUR.

Integration With ERP Systems

- Integrated with your ERP system, TrackGPS can prove highly useful to any of your customers in need of an effective fleet management system.
- Following the proposed integration, vehicle mileage and fuel consumption data is automatically fed into the ERP system, enabling managers to use them in various calculations with a single click of the mouse.
- The order dispatching process also benefits from the integration, as the mobile workforce receiving orders from the central office have access to more accurate information than before.

Over 650 Happy Customers



- Over 650 companies use TrackGPS
- Over 13.000 vehicles are monitored with TrackGPS
- The projected increase in new customers for 2011 is almost 30% higher than the one recorded in 2010

Illustrative customers:

PizzaHut, Betty Ice, Allianz Tiriac, Farmec, RCS&RDS, ALTEX, Eximtur, Arctic, Transavia, Remat Holding, C&S Distribution, Tarell, etc.



Contact Us



We look forward to providing you with any details you might need on TrackGPS and other solutions we provide, including custom software development.

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Additional information, testimonials and case studies are available on the TrackGPS website: <http://www.trackgps.ro/en>